

THE SCAR FREE FOUNDATION

MAKING A WORLD WITHOUT SCARS A REALITY

**Social Media and Content
Officer (part time)**

Job pack

**Apply by 5pm on
Friday 31 July 2026**

The Scar Free Foundation

What we do

Around five million people in the UK live with life-changing scars from burns, injuries, cancer, surgery, congenital conditions, terrorism, and active service. These scars cause pain, stiffness, anxiety, stigma, and long-term treatment burdens.

The Scar Free Foundation is the only charity dedicated to improving the lives of people affected by scarring today, while working towards a future free from scars. We exist to advance research into wound healing and scar prevention which supports people living with scarring today, while working towards a future without scars.

Since 1999, we've made possible over £50 million in cutting-edge scientific, clinical, and psychological research across UK universities and hospitals. We unite clinicians, scientists, researchers, [Ambassadors](#), and supporters, all committed to our vision of a world without life-limiting scars.

We know how scars affect lives – physically, emotionally, and socially. Our vision is to create a world free of those limitations.

We support research on wound healing, scar prevention, and improving the physical and psychological impact of scars, by applying for grants and funding across our three strategic themes:

IDENTIFY *What is a scar?*

We are learning more about the biological pathways that lead to scarring.

CHANGE *How do we prevent scarring?*

We are finding ways to change those pathways to stop scars from forming.

SUPPORT *How do we live with scarring?*

We are researching new physical and psychological treatments so we can transform the lives of people living with scars.

Thank you

for considering a role with us

The Scar Free Foundation is a team of friendly, motivated people across the UK - and we're looking for a part-time Social Media and Content Officer to join us!

This role will help bring our work to life online: raising awareness of life-limiting scars, sharing the impact of our research, connecting with people affected by scars, and growing support for our mission.

We're looking for someone who understands how social media works across different platforms and enjoys turning ideas, stories and research into engaging content. You'll take ownership of our day-to-day social media activity across Instagram/Facebook, TikTok and LinkedIn, creating content tailored to each channel and audience.

Alongside creativity, you'll bring a good understanding of the practical side of social media: from publishing and accessibility to analytics, trends and what helps content perform well. You'll support key campaigns, including an exciting major report launch.

You'll work closely with the Communications Manager to plan priorities, shape activity, maintain a content calendar, and make sure the workload is well-paced within the part-time hours.

We're a flexible team looking for a collaborative colleague who enjoys sharing ideas, working independently and contributing to shared success. If that sounds like you, we'd love to hear from you!

Aleema
Ambassador



Dan
Ambassador



Raiché
Ambassador



Social Media and Content Officer

What we're looking for

Social media is a vital way for us to share our research, reach new audiences and grow support for our work. It is also a fast-moving space, where thoughtful, platform-specific content can make a real difference.

By supporting the day-to-day delivery of our social media, you'll help us tell powerful stories, connect with more people, and support life-changing research into scarring.

You'll have:

- Experience managing social media channels (through work, volunteering, placements or personal projects), particularly the technical side (optimisation, publishing, reporting)
- A good understanding of how different platforms work, their specifications, and how content can be adapted to suit different audiences and channels
- Experience creating engaging digital content, such as videos, graphics, reels or written posts
- Strong writing skills, creativity and a good eye for detail
- Good organisational skills and the ability to manage your own time
- An understanding of analytics and insights to improve content and engagement

It's a bonus if you have:

- Experience working in a charity, research, volunteering or fundraising environment
- Familiarity with tools such as Canva and Buffer
- Experience with community management, paid social campaigns or digital campaigns

Dr Beck Richardson
Researcher



Social Media and Content Officer

Main duties

Alongside the Communications Manager, you will:

Create and publish content

- Take the lead on day-to-day content creation, publishing and management across Instagram/Facebook, TikTok and LinkedIn
- Create engaging content including reels, videos, carousels and graphics from research updates, fundraising activity and campaign content
- Adapt content for different platforms, audiences and formats, understanding how content needs to be structured, formatted and presented to perform well
- Manage the full publishing process, including formatting, scheduling, accessibility considerations (such as captions and alt text), and optimisation for each platform

Engage with our community

- Monitor and respond to comments, messages and conversations across our social channels during working hours
- Build relationships with our audience, supporters, partners and our fantastic [Ambassadors](#), who all have lived experience of scarring
- Help create a welcoming and engaged online community that encourages people to connect with and support our work
- Identify opportunities to increase engagement and turn followers into supporters

Report on performance

- Monitor social media performance and use insights to understand what content is working well
- Produce simple regular reports with recommendations and ideas
- Stay up to date with changes in social media platforms, trends and best practice
- Use analytics to help inform future content planning and decisions

Social Media and Content Officer

Main duties continued

Support campaigns

- Support the delivery of key campaigns, including our major report launch in October
- Help bring complex research and scientific ideas to life through clear, engaging content
- Support fundraising activity by creating content that encourages people to get involved
- Work with the Communications Manager to plan and deliver campaigns within agreed timelines and priorities

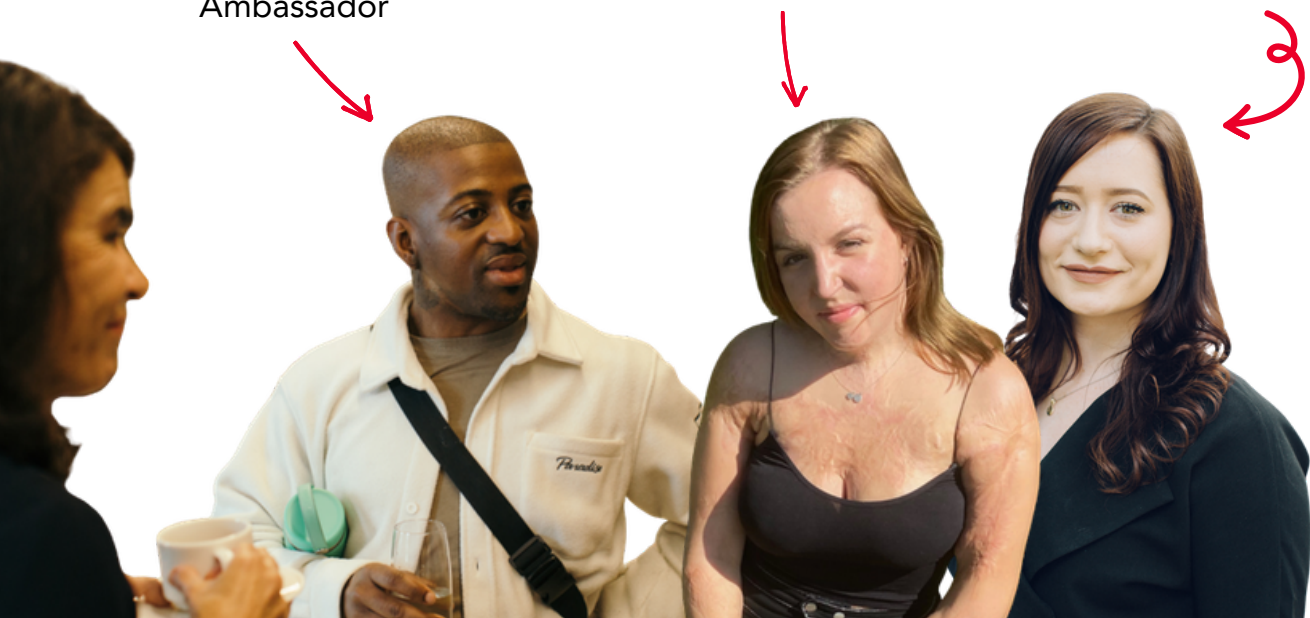
Who this role might suit

- A recent graduate or postgraduate student in social media, marketing, communications, media, or a related subject who is looking to build hands-on experience
- Someone early in their career who wants to develop their skills in a purpose-driven organisation
- Someone with existing social media experience looking for a flexible, part-time role where they can make a meaningful impact

Justyn
Ambassador

India
Ambassador

Lucy
Ambassador



What you'll get

Salary, hours, and contract: £28,000–£30,000 FTE (£11,200–£12,000 for 2 days a week). This is a 6-month fixed-term contract, with the possibility of extension subject to funding.

Location and flexible working: Remote/South Wales. We are a remote-first organisation, but candidates must be happy to travel to Swansea for regular informal catch-ups with the Communications Manager. If you need any adjustments to the recruitment process, please let us know when you apply.

There may be occasional travel where relevant to social media activity (for example to our research sites in Swansea, Bristol, or Birmingham, or for team meetings in London), with expenses covered. Plus, we'll make sure you have everything you need to work comfortably from home!

Pension: You'll be enrolled into our pension scheme, where you can contribute 3% and the charity will contribute up to 5% of your gross salary.

How to apply

To apply for the role of Social Media and Content Officer (part-time) please submit:

- Your CV
- A short cover letter outlining your interest in the role, relevant experience, and why you think you'd be a good fit for our team (two A4 pages maximum)
- Any examples/showreels of your work you'd like to include (optional)

by 5pm on Friday 31 July to info@scarfree.org.uk

Dr Oscar Pena Cabello
Researcher



Important information

Marian
Ambassador



- * **We respectfully request that you refrain from using generative AI in the composition of your cover letter.** AI can be a useful and valuable tool, and at The Scar Free Foundation our digital practices are changing to reflect the way audiences find information.

In your cover letter, we'd like to hear your voice, your experiences, and your reasons for wanting to join our team. The most important part of your application is that we get a genuine feel for who you are, what's lead you here, and why this role feels right for you.

- * **Our Commitment to Equality, Diversity and Inclusion**
We value the diversity of our Scar Free community and actively encourage people from all sections of the community to apply, regardless of race, ethnicity, gender identity, age, disability, sexual orientation, or religion.
- * **Accessibility requirements**
If you need any adjustments to the recruitment process, please let us know when you apply
- * **Applications will be reviewed on a rolling basis.**
- * **We proudly support the Armed Forces Covenant.**

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