

THE SCAR FREE FOUNDATION

MAKING A WORLD WITHOUT SCARS A REALITY



SENIOR TRUSTS FUNDRAISER

Job Pack
April 2024

THANK YOU

FOR CONSIDERING A ROLE WITH US.

Scars are common and can change your life forever.

Surgery for cancer, injuries from war, and accidents like burns – all can cause life-changing scars.

Over 20 million people in the UK live with a scar. Painful and itchy, managing them can mean years of physiotherapy, injections, creams, gels, and surgeries.

They can affect how you move, how you look, and how you feel about yourself. Not all scars are external - inside our bodies, scarring in vital organs like the lungs and heart can be deadly.

Scar free healing is possible.

For now, scars are unavoidable and permanent. But they don't have to be.

The Scar Free Foundation is the only charity focused on achieving scar free healing within a generation. We're funding pioneering research and investing in the brightest minds to find new ways to prevent scarring and help wounds heal better.

Our research projects explore all aspects of scarring, from genetics to gel dressings, burns to rebuilding faces. Together, we're speeding up breakthroughs in research to get treatments to people who need them, faster.

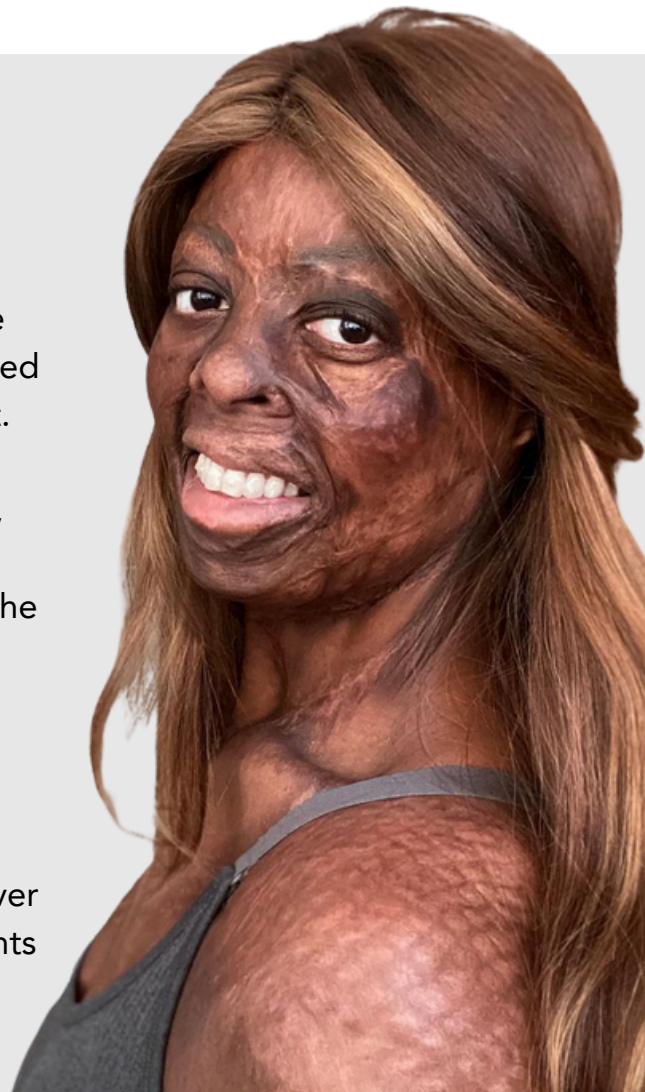
OUR HISTORY

Our story begins with the King's Cross Fire in 1987. Dr Michael Brough was the lead surgeon after the tragedy. As he helped his patients recover from the physical and emotional toll of the disaster, he realised that burn survivors needed better care and support.

With support from the British Association of Plastic, Aesthetic, and Reconstructive Surgeons, Michael founded The Healing Foundation (to be renamed The Scar Free Foundation) in 1999.

Our purpose now, as it was then, is to fund vital medical research on wound healing and scarring.

Today, we're closer to major breakthroughs than ever before. With your help, we will get to new treatments - better treatments - faster.



A SNAPSHOT OF THE ROLE

At The Scar Free Foundation, we're a powerful team of five highly-motivated people who are spread across the UK. We're looking for a Senior Trusts Fundraiser to join us in our mission to achieve a **#ScarFreeFuture**.

The role is for someone with at least two years' experience of Trust fundraising. With your brilliant writing skills, you'll know how to present complex ideas simply, make things concise, and enrich your work with creativity to make it persuasive for potential donors.

Our team is driven by a fundraising-first mindset and understands the opportunities and challenges you'll face in Trusts fundraising. We work dynamically and everyone will be on-hand to advise and support you, whenever you need it.

Our Chief Executive, General Richard Nugee, has a remarkable career deep-rooted in the Armed Forces, as well as considerable experience in various strategic advisory roles. Richard is ready to reach out to new contacts, meet with donors and build long-term relationships to boost your success.

- You'll report to the Head of Development.
- You'll be paid up to £40,000 per year.
- Your contract will be permanent.
- You'll work 35 hours per week. Flexible working is considered.
- You'll work from home, coming into London to see the Scar Free team for up to two days a month. Some occasional travel is required, such as visits to our research programmes in Swansea, Birmingham, and Bristol.



MEET OUR TEAM



General Richard Nugee

Chief Executive

[LinkedIn Profile](#)



Dr Lubna Arif-Schmidt

Head of Development (your line manager)

[LinkedIn Profile](#)



Charlotte Coates

Head of Research



Catherine Atwood

Finance and Operations Manager (maternity cover)

[LinkedIn Profile](#)



Jenni Herd

Communications and Projects Manager

[LinkedIn Profile](#)

WHAT YOU'LL GET

Home-based Working: We'll provide you with everything you need to work from home. Your travel costs will be covered for team meetings and events. And we'll make a contribution towards a local co-working space for your comfort.

Annual Leave and Christmas Closure: You'll enjoy 25 days annual leave, plus bank holidays, and four days of paid leave when we close over Christmas - so you return energised for the new year ahead.

Private Health Insurance: You'll become eligible to join our health care plan after successfully completing your probation period. The comprehensive plan includes benefits such as dental, hearing and eye care.

Pension: You'll be enrolled into our pension scheme, where you can contribute 3% and the charity will contribute up to 5% of your gross salary.

BEHIND EVERY SCAR THERE'S A STORY.



Anyone can have a scar. Big, small... physical, emotional...life-long, recent.

Scars come in different shapes and sizes. They are a reminder of both trauma and healing. But every time a debilitating scar is formed, someone's life is changed forever.

Our Ambassadors are at the heart of all we do. Everything we fund tackles the real clinical needs of people with life-changing scars, now and in the future.

You will work closely with our inspirational Ambassadors as you raise vital funds for research.

Read more Ambassador stories on our website: scarfree.org.uk/ambassadors

TATYANA'S STORY

When Tatyana was eight years old, she suffered 60% burns on her chest, arms, legs, and back.

As she grew, her scars became tight and uncomfortable. And at school, her classmates made nasty comments about how she looked. She struggled with her mental health for years.

*"Growing up, I thought I was the **only one** who looked like this."*

Today, Tatyana is a trainee teacher and advocate for better support for burns survivors.



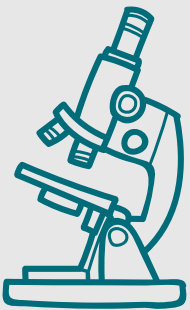
OUR RESEARCH ROADMAP TO SCAR FREE HEALING

Scar free healing is a big mountain to climb, and there are lots of different paths we can take to reach the summit. We believe in taking as many paths as possible. That's why we're tackling the problem of scarring from every angle and funding research projects across a broad range of disciplines.

So far, we've invested £50 million into research on wound healing and scarring conditions. We've made a lot of progress in the last 25 years, but there is still more to do. You can find out more here: [Our Impact Report](#)

With your help, we can secure more funds. We'll be on track to achieving scar free healing within a generation. But we're not just focused on the future. We're investing in research to improve life for people with scars right now too.

WE WILL UNLOCK THE SECRETS OF SCARRING BY ANSWERING THREE KEY QUESTIONS:



1) WHAT IS A SCAR?

We will IDENTIFY the biological pathways that cause scarring.



2) HOW DO WE PREVENT SCARRING?

We will CHANGE wound healing and scarring pathways with treatments that prevent scarring.



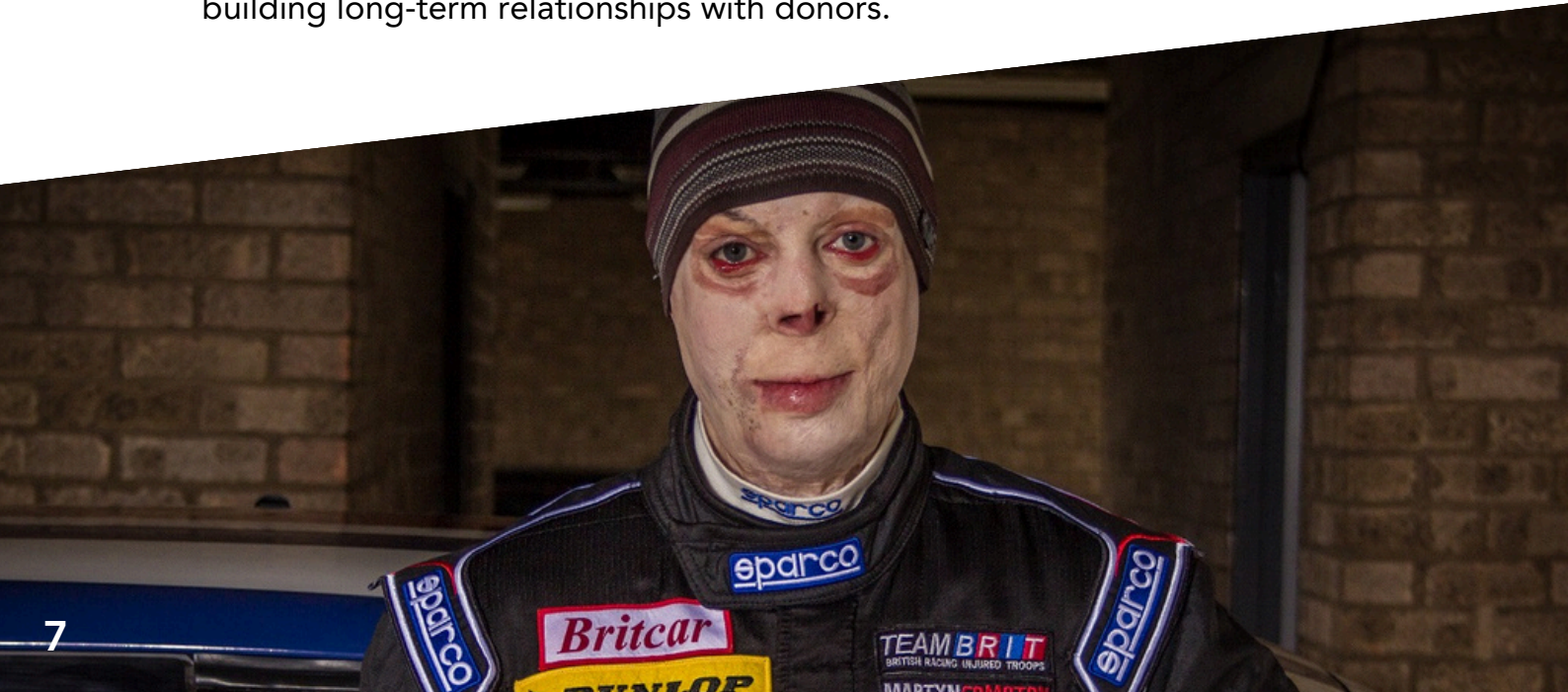
3) HOW DO WE LIVE WITH SCARRING?

We will SUPPORT people with scars living with movement, appearance and emotional problems.

MORE ABOUT THE ROLE

What you'll bring:

- **Experience in securing multi-year, six-figure gifts from grant-making organisations.** You'll champion the practice of sending the right applications to the right funders, at the right time.
- **Expertise in desk-based research, checking that donors are truly the right prospects for our charity and prioritising the best ones to approach.** You'll be at ease with picking up the phone, talking to people you don't know and asking pertinent questions.
- **A passion for creative collaboration and donor-centric writing.** You'll be an expert at articulating the problem you're solving, presenting your evidence, establishing credibility, describing what difference the funding will make, and inspiring donors to take action to bring about change.
- **Knowledge of the current UK Trusts and Foundations fundraising environment.** You'll understand what high-value audiences are seeking from medical research programmes, along with effective strategies for securing core costs and project funding.
- **Highly organised and team-oriented.** You'll be good at remote teamwork and value daily conversations with your colleagues about what you're doing and how, together, we can help each other.
- **New ideas and confidence.** You'll effectively use a CRM and Microsoft Office for conducting prospect research, tracking your pipeline of opportunities, and building long-term relationships with donors.



What you'll do:

- **Deliver a prospect research programme.** You'll conduct prospect research and build a pipeline of potential Trusts we should approach and apply to for project and core costs grants. Your focus will initially be on Trusts with a giving capacity of £10,000+.
- **Plan approaches to Trusts by collaborating with our Chief Executive, Head of Development, Head of Research, and senior volunteers.** You'll include them in conversations where you judge it will help in building relationships and creating new opportunities.
- **Liaise with our team to collect project information, statistics and stories about our researchers and Ambassadors.** You'll use this information to craft smart proposals and applications tailored to the interests and preferences of potential donors.
- **Collaborate closely with our team to refresh our internal cases for support.** You'll compile project budgets and use storytelling to bring our priority funding projects to life.
- **Manage a portfolio of current donors with active grants.** You'll report back to donors on time and organise visits to see our research in action.
- **Keep accurate and up-to-date records.** You'll organise and track your fundraising pipelines and donor portfolios on our database, Raiser's Edge NXT.



NEXT STEPS

If our Job Pack sparks your curiosity, we'd love to hear from you!

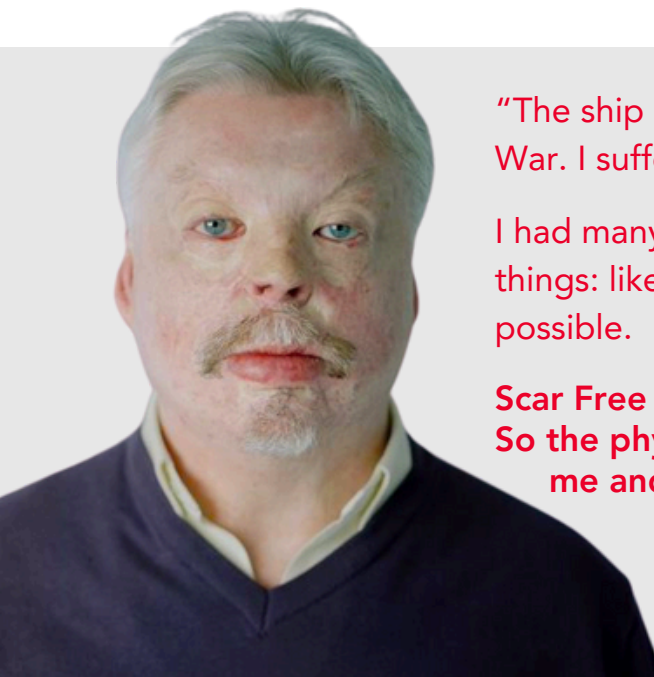
For a friendly chat about this exciting opportunity, you're welcome to talk to **Dr Lubna Arif-Schmidt** by calling 020 3958 5807 or emailing lubna@scarfree.org.uk

You can apply by sending a covering letter and CV to info@scarfree.org.uk. We are reviewing CVs on a rolling basis.

For the interview we will ask you competency questions related to the role. There will also be a short task and an opportunity to get to know our team members.

Our Commitment to Equality, Diversity and Inclusion

Anyone can get scarring and we value the diversity of our Scar Free community. At The Scar Free Foundation, we actively encourage people from all sections of the community to apply, regardless of race, ethnicity, gender identity, age, disability, sexual orientation, or religion. We proudly support the Armed Forces Covenant.



"The ship I was serving on was destroyed during the Falklands War. I suffered 48% burns over my face and body.

I had many years of prolonged and painful recovery. Now simple things: like walking into a room without being stared at, are not possible.

Scar Free research gives real hope that things can get better. So the physical and mental anguish, which has affected me and millions of people, will one day, be history."

Simon Weston CBE, Lead Ambassador



@scarfreeworld



The Scar Free Foundation



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scarfree.org.uk

The Scar Free Foundation

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